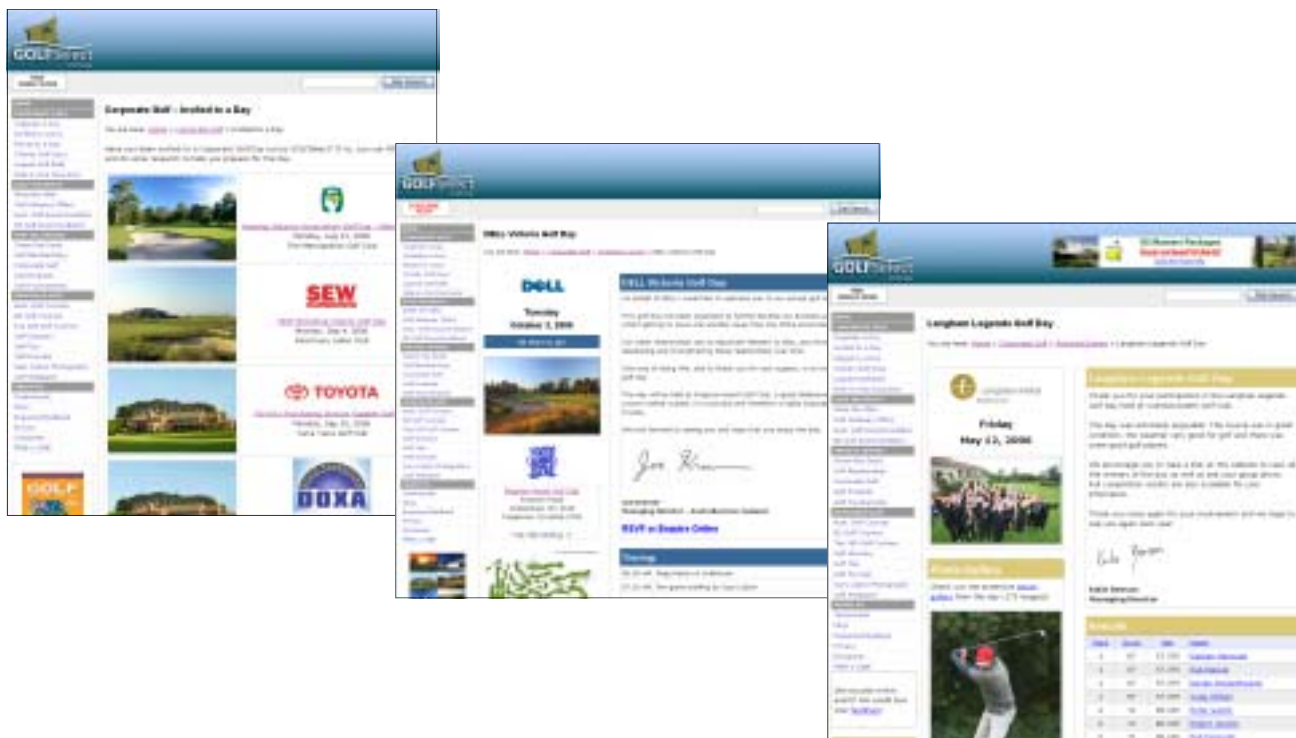


Your Golf Day Online with GOLFSelect

www.golfselect.com.au



An initiative by GOLFSelect
guaranteed
to help you:

- Save you time and money in the administration associated with the golf day
- Ensure your golf day is remembered over all others
- Focus on the other parts of your business that you were probably employed for!

Which will ultimately lead to an
improvement in your bottom line

Innovators in Corporate Golf and Travel

• Event Management • Australian & Overseas Travel • Prizes & Trophies • Golf Course Photography •

Telephone: 61-3-9563-6776 **Web Site:** www.golfselect.com.au



GOLFSelect—Your golf day online

Introduction

A golf day, for all intents and purposes, is a fairly intangible item. Your guests turn up on the day, play, stay for lunch or dinner and then leave. The memory of the day stays with them for a few days and then disappears from their memory.

GOLFSelect now allows your golf day to become a permanent memory in the eyes of your clients. Our range of online services from golf day web pages to customized invitations will help to ensure your day is remembered over all others and for a longer period of time. Our products include:

- A. Before the Golf Day Web Page
- B. After the Golf Day Web Page
- C. Golf Day Electronic Invitations
- D. Golf Day Pre Game Information
- E. Golf Day post game Results Email

A. Before the Golf Day Web Page

A key part of your golf day is to inform your guests what is happening on the day itself as well as providing them with an easy mechanism to reply to the day. Our “before the day” page does just that with comprehensive information provided regarding the day including:



A page is dedicated to each golf day providing summary information of the day to assist invited guests.



Information About the Format of the day is displayed



Comprehensive golf course information is displayed



Guests can RSVP to the day specifying any dietary, hire club or other requirements.

- Dedicated pages to advise invited guests about the day
- Welcome comment from Managing Director
- Complete information about the day inc date, timings,
- Ability for your guests to RSVP directly to you on their ability to attend the day (very popular section)
- Format of the Golf with comprehensive information on format in question
- Stretching exercises/ warm up tips
- Mental tips on how to prepare for the day
- Complete golf course playing tips and photos
- Comprehensive directions to the golf course
- Dress Regulations for golf and after game activities
- What to bring to the day
- Sponsor acknowledgement (including logos if available)
- Link to your company website to enable clients to find out more about your company.

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B. After the Golf Day Web Page

Once your golf day has ended the permanent memory begins. GOLFSelect will create for you a dedicated post game web page outlining your complete golf day including competition results, photos, comments and funny stories from players and more.

This page can also be linked to your company website for no additional charge.

After the day we include:

- Thank you comment from your Managing Director
- Sponsor acknowledgement
- Complete competition results
- Photos of each group as well as action photos taken on the day
- Presentation photos of each winner
- Ability for guests to make comments about the day
- Complete group by group listing of results

Summary page for the day provides overall snapshot. This can be linked to company website if desired.

Langham Legends Golf Day

You are here: [Home](#) > [Corporate Golf](#) > [Featured Events](#) > Langham Legends Golf Day

**Friday
May 12, 2006**

Check out the extensive [photo gallery](#) from the day (178 images)!

Results

Rank	Group	Net	Name
1	67	67.375	Garrison Harwood
1	67	67.375	Paul Mackay
1	67	67.375	Garrison Fossilbrockwaite
1	67	67.375	Craig Williams
3	71	68.125	Parker Sparck
3	71	68.125	Robert Gowling
3	71	68.125	Paul Robertson

Results page is provided showing where each player finished. Additionally a personalized photo gallery is created for each player.



Photo gallery provides group and action shots of the day allowing people to click on these to blow up to larger images.

Guests who play in the day can provide feedback which is passed onto the company.

NB. Actual format may vary from shown

C. Golf Day Electronic Invitations

GOLFSelect has developed an electronic HTML invitation which can be personalized for each individual guest. Using our proprietary invitation and RSVP system GOLFSelect will design an invitation featuring your logo and event details and then send these to your invited guests.

The beauty of this system is that we can keep you up to date with the number of replies (both Yes and No replies), number of people who have opened their invitation, rejected email addresses and more.

Our RSVP administration system provides a complete control centre to help you administer the invitation process. The time saving here alone generally more than pays for the investment in this service.



Invitation provides key information related to

HTML Invitation is personalized with individual name



Invitation links through to web-page allowing guests to RSVP online.

Guests can RSVP to the day specifying any dietary, hire club or other requirements.

Event	Date	Updated	Response?	Name	Email	Response
144	20 Sep 2006	✓	100%	J.L. Brown	j.l.brown@company.com.au	24 Sep 2006
144	20 Sep 2006	✓	100%	J.L. Brown	j.l.brown@company.com.au	24 Sep 2006
144	20 Sep 2006	✓	100%	J.L. Brown	j.l.brown@company.com.au	24 Sep 2006
144	20 Sep 2006	✓	100%	J.L. Brown	j.l.brown@company.com.au	24 Sep 2006
144	20 Sep 2006	✓	100%	J.L. Brown	j.l.brown@company.com.au	24 Sep 2006
144	20 Sep 2006	✓	100%	J.L. Brown	j.l.brown@company.com.au	24 Sep 2006
144	20 Sep 2006	✓	100%	J.L. Brown	j.l.brown@company.com.au	24 Sep 2006
144	20 Sep 2006	✓	100%	J.L. Brown	j.l.brown@company.com.au	24 Sep 2006
144	20 Sep 2006	✓	100%	J.L. Brown	j.l.brown@company.com.au	24 Sep 2006
144	20 Sep 2006	✓	100%	J.L. Brown	j.l.brown@company.com.au	24 Sep 2006

Behind the scenes administration system keeps control over all invitation replies.

NB. A reminder email can also be sent to guests who have not replied by the RSVP date. This directly saves time as it means no time is wasted on company staff verbally following up invitees.

NB. Actual format may vary from shown

D. Golf Day Pre Game Information

A key part of any golf day is the production and sending of pre game information to each confirmed attendee of the day.

GOLFSelect can produce a pre game information email which is sent to each player outlining key points associated with the day and ensuring they have the information to make them arrive at the correct golf courses on the correct day!

This information is typically emailed 1 week prior to the golf day and is again personalized to each guest for maximum impact.



Pre Game Information is personalized with individual name and special requirements including club hire, dietary needs, grouping information and more.

Key timings of the day are also provided to make sure your guests turn up on time.

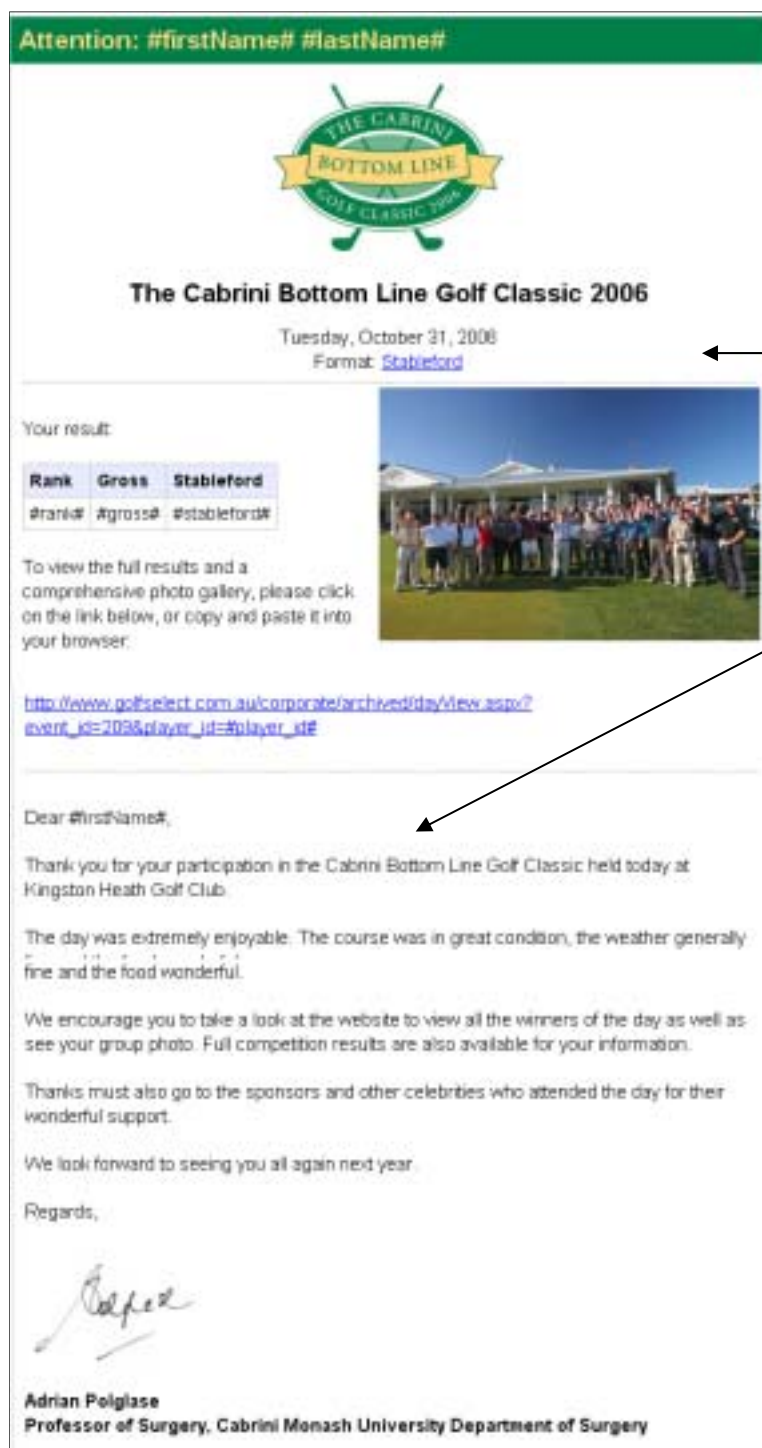
Golf format is explained in detail to help people prepare for the day.

NB. Actual format may vary from shown

E. Golf Day Post Game Results Email

At the conclusion of the day a post game, personalized email can be sent to each player contain direct links to the post game website as well as providing photos and information about that player in terms of where they finished on the day.

This is an extremely powerful tool and reinforces the memory of the day in the eyes of the guests who attended the day.



Post game email is personalized with individual name and also final results for the team and where they finished overall.

Photo of group is also provided.

Personalised thank you note from head company representative provides a "personal" touch to the day.

NB. Actual format may vary from shown

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Costing Information

The good thing about our pricing model is that you can select certain modules to suit your particular requirements.

You may not require all we have to offer but feel that one or two of our services will help you with your golf day. It is entirely up to you.

Code	Individual Components	Price in AUD\$ (inc GST)
A	Before the day web page and RSVP system <i>(production and delivery)</i>	\$299
B	After the Day web pages <i>(production and delivery)</i>	\$200
C	Golf Day Electronic Invitations <i>(production and delivery)</i>	\$150
	Reminder emails	\$100
D	Golf Day Pre game Information email <i>(production and delivery)</i>	\$200
E	Golf Day Post game results email <i>(production and delivery)</i>	\$150

Or all components can be selected for a special package price saving you money

All	All of the above (saving you \$200)	\$899
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Contact GOLFSelect for more information on 03-9563-6776 or by email at info@golfselect.com.au. Web pages can be setup as far in advance as you desire however to achieve maximum benefit should be completed prior to any invitations (printed or otherwise) sent out.